



iGO[®] FOR MEDICARE SUPPLEMENT

E-APP TOOL FOR MEDICARE SUPPLEMENT SERVICES AND PRODUCTS

iGO for Medicare Supplement makes it easier to sell supplemental health insurance products. Financial professionals are able to electronically complete the application process for Medigap electronically with speed and confidence. They'll quickly see the advantage of the efficiencies that iGO brings to their sales process in the growing product market.

A NEW WAY TO SELL

We have implemented more than 1,000 financial products via iGO e-App for approximately 35 life insurance carriers. iGO e-Apps are available for nearly half a million career and independent financial professionals - both domestically and internationally. iPipeline built this iGO solution for digitizing the sale of Medicare Supplement insurance based on these experiences. This helps quicken the implementation of the tool, too.

EASIER AND FASTER

With a laptop computer or an iPad in hand, an agent can walk a Medicare-eligible recipient through the entire purchasing process for additional coverage in just a matter of minutes. There's no chance of using an outdated form and all quoted rates are completely up-to-date. The iGO e-App tool can also be accessed and launched directly from your own website. Because of iGO e-App's intelligent rules-based approach, users can proceed with speed, confidence and ease. Clearly showing where they are at every step, iGO e-App for Medicare Supplement offers a user-friendly experience.

Everything you do on paper is easier with iGO e-App for Medicare Supplement:

- Basic information can be collected and finished later or all info can be taken down.
- Speed the payment process, whether it is EFT or credit.
- All the necessary documents can be signed electronically with several secure e-Signature options.
- With a simple push of a button, the application can be electronically submitted to you.
- You're ensured 100 percent compliance with digitally signed and stored forms.

Thanks to iGO e-App for Medicare Supplement, you'll get to offer a unique point-of-sale experience that producers and customers demand today.

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FEATURES

- Launches directly from your website
- Carrier branded user interface
- Intelligent rules-based experience
- Accepts electronic payment
- Electronic signature/submission
- Electronic submission

BENEFITS

- Creates a new electronic tool for agents to sell Medicare Supplement
- Increases placement ratio and brings in new premiums
- Closes business faster with an electronic workflow
- Presents your unique branding