



PRODUCTS

InsureSight provides data and insight for the following products:

- Level and Decreasing Term Assurance
- Critical Illness
- Family Income Benefit
- Business Protection
- Whole of Life
- Multi-Benefit
- Income Protection (Full Term, Limited Benefit, Age Banded).



INSURESIGHT®

ANALYTICS AND DATA INSIGHT FOR PROTECTION PROVIDERS

Developed by iPipeline's data analytics team, InsureSight enables you to monitor and understand trends in the marketplace.

Providing you with easy to view metrics, visualisations and market commentary, alongside granular data sets to support detailed analysis, InsureSight gives you rich insights into both historic and current trends in the protection market.

There are 4 areas of support available:

- InsureSight Analytics
- InsureSight Data
- InsureSight Intelligence
- InsureSight Batch Quote Service

HOW CAN IT HELP YOU?

By understanding the trends and changes in the market as they happen, InsureSight enables you to be on the forefront when it comes to enhancing your proposition. We can deliver rich data and insight that is compliant with OFT1301, innovative, bespoke and agile.

INSURESIGHT ANALYTICS allows you to create bespoke reports that complement your business strategy.

INSURESIGHT DATA provides rich market data services to allow pricing teams to understand and monitor competitive positioning, pricing, business mix, conversion rates and scenario analysis to model repricing ahead of implementation.

INSURESIGHT INTELLIGENCE is a bespoke data consultation service. Geared around specific business challenges, iPipeline's data analytics team will perform detailed data analysis against all the market data available and present back actionable insight.

INSURESIGHT BATCH QUOTE SERVICES allows pricing teams to run specific model points against the latest market rates, providing granular data sets which can be used to support pricing decisions.